

Mailstream Productivity Series inserter

Experience an unparalleled combination of productivity, integrity and flexibility.



# Made for the unique needs of high volume mailers

Greater operational performance, increased mail effectiveness and reduced costs are all yours with the Mailstream Productivity Series inserter. Our industry proven solution is trusted by the world's largest mail providers... and now you can reap the benefits, too.

It's advanced, innovative technology efficiently and accurately processes a broad range of mail applications at remarkably high speeds. To achieve higher value communications, the Mailstream Productivity Series has the flexibility you need to fully support processing complex transactional mail, including 100% variable full color envelope printing.

Blazing speed and outstanding productivity creates higher yields. Ideal for SLA driven, high volume jobs, the Mailstream Productivity series is designed for high precision performance, helping you achieve higher results and improved uptime. This high speed inserting system has been proven to dependably increase productivity and yield with the ability to process letter mail at speeds up to 26,000 pieces per hour. What's more, our industry proven flexible inputs incorporate precision material control to help eliminate productivity degradations for variable page, complex applications.

**“We have reduced costs significantly while dramatically increasing efficiency and overall quality”**

**—Rene Felder, CEO, B-Source Outline AG**

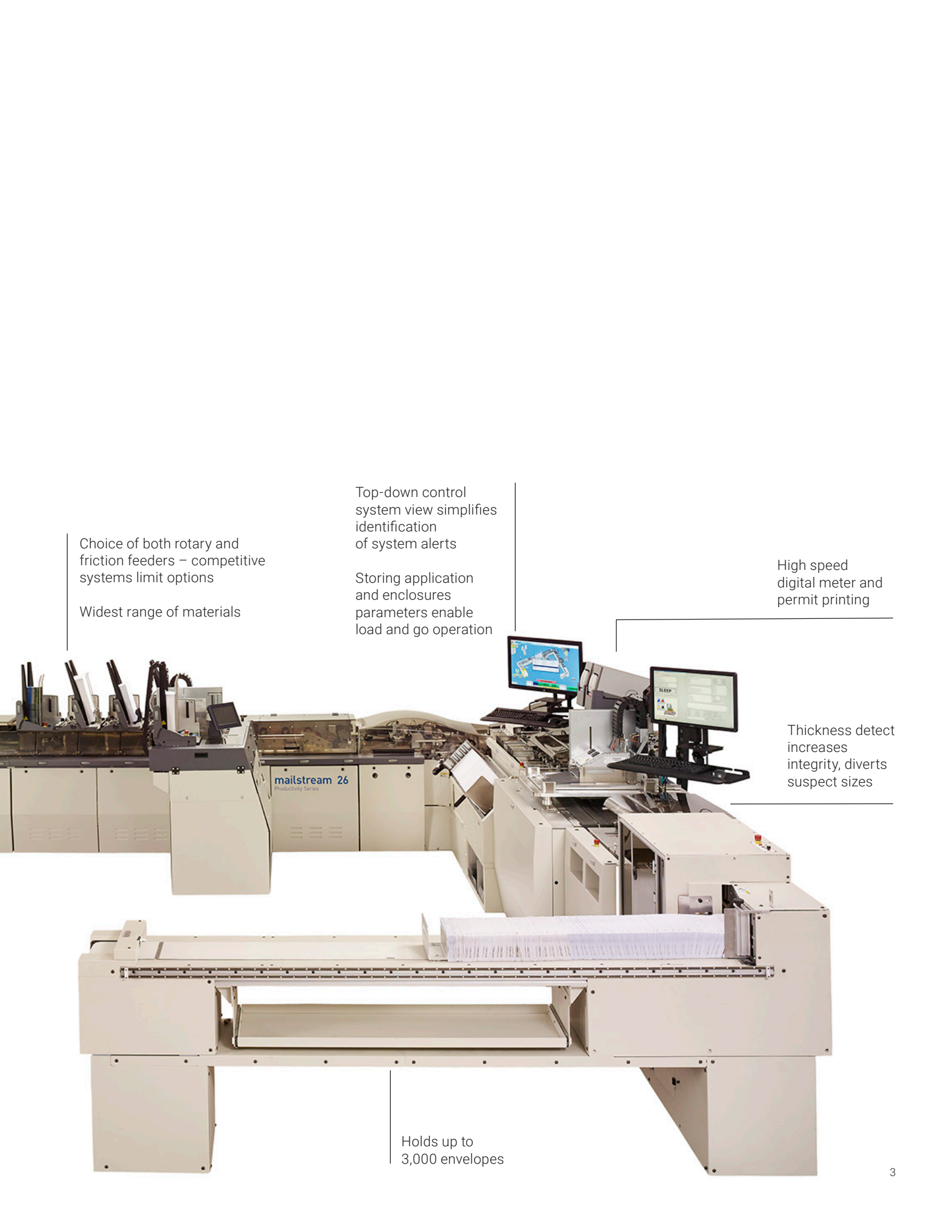
Automate job set-up for accurate, faster changeover and job reconciliation

Automate job to save time and improve data organization



HPI inputs increase uptime with Intelligent Motion Control

Twist-no-Twist module increases application flexibility



Choice of both rotary and friction feeders – competitive systems limit options

Widest range of materials

Top-down control system view simplifies identification of system alerts

Storing application and enclosures parameters enable load and go operation

High speed digital meter and permit printing

Thickness detect increases integrity, diverts suspect sizes

Holds up to 3,000 envelopes



“One wrong envelope is not an option. For our private banking clients, accuracy must be 100 percent.”

—Rene Felder, CEO, B-Source Outline AG

“We can now offer our clients unique capabilities, which drive customer value and engagement. So it helps us to know that BlueCrest is on top of where the market is going.”

— Diane Fischer, President, L&D Mail Masters  
Technology used: BlueCrest Print+ Messenger color inkjet system

## Secure, accurate processing is critical. Mailstream Productivity Series delivers.

With the Mailstream Productivity Series and its real-time end to end tracking and control, you can ensure regulatory compliance and deliver high integrity results through:

- Mailpiece and job reconciliation reporting , traceability and closed loop automated reprints
- Auto resynchronization: Solves multi-stream processing challenges by making sure that the right piece goes in the right envelope
- Achieve dependable results, higher yield and maximize system utilization with precision performance motion control platform

### Gain the flexibility to do more.

With the Mailstream Productivity Series, high volume mailers can process more applications with a combination of rotary and friction feeders.

- Speed is maintained, even with poor quality material or specially designed envelopes
- Flexible feeding technologies support a wide range of materials
- Feeders incorporate a self-calibrating double detect feature that eliminates double feeds
- Increase asset utilization with the ability to process more applications on a single platform



## The ideal foundation to create high value communications.

Integrate a Print+ Messenger™ color inkjet system for greater savings.

Cost effectively produce dynamic, full color, relevant communications with the integration of the Print+ Messenger color inkjet system. You'll see operational savings and improve mail effectiveness by engaging customers with highly targeted and personalized messages.



## Experience the power of a White Paper Factory.

The Mailstream Productivity Series inserter enables the implementation of the innovative BlueCrest® White Paper Factory™ solution. With it, high volume print and mail operations can transform plain white paper and envelopes into powerful, colorful, personalized customer communications. Mailers can eliminate preprinted forms and envelopes, streamline print and mail processes, and lower operational and postage costs, and create higher value communications accurately at speeds up to 26,000 pieces per hour.



## Maximized configurability meets future-forward design.

Our modular platform can be configured to meet your specific needs. It's also been designed to simplify future upgrades. With the Mailstream Productivity Series, you can add productivity and revenue capabilities such as:

- Continuous form and cut sheet processing
- High speed multi-stream merging with auto resynchronization
- Integrity scanning and processing options
- Postal metering
- 100% variable full-color envelope printing
- Variable BRE printing
- ADF solutions
- Autotraying

Max cycle speed	
C6/5, DL, #7 3/4, #10	26,000 CPH
6x9	22,000 CPH
Enclosures	
Feeder types	Friction or rotary
Number of feeders	21
Documents	
Formats	Cut sheet/ continuous form single, multi-stream

# Get full control over your operations SLAs.



**DirectView™:** Print and mail operations can easily monitor workcell productivity to obtain critical data and performance information. This helps drive greater operational efficiencies and workcell productivity. Data related to idle time, non-productive time, machine and application is tracked, enabling production managers to proactively implement adjustments.

**Clarity:** Gain transparency across your print and mail operation with intelligent insight to help drive maximum operational performance, efficiencies and cost savings. Adding Clarity to your operation enables predictive and collaborative course correction with greater insight into the interaction between machines, jobs and operators.

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For more information on the Mailstream Productivity Series inserter, visit us online at [www.bluecrestinc.com](http://www.bluecrestinc.com)

# Experience a truly high efficiency workcell.

Every aspect of the Mailstream Productivity Series has been designed with efficiency in mind including:



## Ergonomic workcell

The compact, ergonomic, high efficiency design helps boost operator productivity.



## Continuous loading high capacity feeders and on-edge stacker

Achieve greater operational performance and increased operator yield via improved input, feeders and error recovery.



## User Interface integrated with Direct Connect

In a single view, you have access to real-time information to monitor workcell productivity, maintain optimal performance and SLA attainment.

## Where industry-leading support meets successful outcomes



**BlueCrest offers world-class support and comprehensive services that optimize your Mailstream Productivity inserting system. You can count on BlueCrest Global Services to address your unique operational needs.**

- Leverage the proven skills and expertise of our dedicated global team for best-in-class installation, integration and implementation services.
- Achieve optimal performance with industry leading technical and maintenance support.
- Ensure maximum system uptime through real-time insights and predictive analytics that enable our global experts to make informed decisions and quickly resolve performance issues.



**BLUECREST®**

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